

Lexter Andrew “Druu” Rivera

GoHighLevel Automation Builder · Certified HighLevel Accelerator Automation Builder

Antipolo, Rizal, Philippines · Remote · Available immediately, full time or part time

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PROFESSIONAL SUMMARY

Certified HighLevel Accelerator Automation Builder who went all in on this craft: I resigned from my overseas job in March 2026, returned home to the Philippines, and have spent every day since building, breaking, and troubleshooting GoHighLevel systems until they run in production. I learned inside the HL Accelerator community, earned my certification there, and now run a live paying client plus production demo systems. I am early in my professional automation career and I will not pretend otherwise. What I bring instead: real production troubleshooting, the habit of turning every fix into an SOP and a Loom so the next person learns faster, and the ability to explain technical problems to non technical people in plain language, in English or Tagalog.

CORE SKILLS

GoHighLevel: CRM architecture, sales pipelines, deal stages, custom fields and values, tags, Smart Lists, workflow automation, email & SMS campaigns, landing pages, funnels, forms, surveys, calendars and appointment booking, Conversation AI setup, segmentation, data imports and database hygiene, snapshots and sub-account configuration

Troubleshooting: root cause diagnosis from workflow run logs, tracing silent workflow failures, calendar and booking conflicts, contact and pipeline data hygiene, integration debugging (webhooks, APIs, Meta channels)

Support Operations: SOP writing, Loom walkthrough recording, process documentation, client onboarding systems, explaining technical issues in plain language on Zoom and chat

Integrations: REST APIs, webhooks, JSON, self-hosted n8n, Meta lead forms, official WhatsApp Cloud API + native WhatsApp Flows, Twilio, Stripe

AI Automation: GHL Conversation AI (live production bots), Claude API, AI voice agents (Vapi, GHL Native), prompt engineering

Web & Dev: HTML/CSS (custom coded blocks inside GHL pages), Python, Docker, PostgreSQL, Linux, Cloudflare, Git

EXPERIENCE

Founder & Automation Builder · Druu Rivera Automation

Antipolo, Rizal · March 2026 to Present

One man automation practice started after resigning from my overseas job to do this full time in the Philippines. I own every build end to end: architecture, implementation, testing, documentation, and handover. Started with demo and practice builds to learn the platform properly, now running a live paying client.

- Currently running a paid engagement for a dental clinic inside the client's own sub-account: full lead to booking engine on Messenger and Instagram with an AI assistant, qualification, booking, reminder chains, and no show recovery.
- Rebuilt a client sub-account by hand from a broken state: pipelines, custom fields and values, calendars, tags, and workflows, verified stage by stage.
- Diagnosed and eliminated a class of silent pipeline failures after wait steps by tracing actual run logs, then wrote the fix into a standing SOP so it never recurs.
- Built an outbound sales engine in GHL: lead import and tagging, pre qualification, an AI voice outbound dialer (100+ leads enrolled), call outcome routing, and email outreach with reply handling.

- Integrated GHL with external platforms through self-hosted n8n, webhooks, and REST APIs, plus the official WhatsApp Cloud API with native WhatsApp Flows.
- Configured GHL Conversation AI for production: bot scoping per channel, intent handling, human handoff rules, and appointment booking, verified against live conversations.
- Wrote SOPs and recorded walkthroughs for every system so non technical team members can operate, update, and troubleshoot without me.

HighLevel Accelerator Community · Student to Certified Builder

Late 2025 to Present

Enrolled as a complete beginner, studied daily alongside working on real builds, and passed the official HighLevel Accelerator Automation Builder certification in July 2026. I know exactly what a confused HighLevel user feels like, because a year ago that was me.

SELECTED SYSTEMS (PERSONALLY BUILT, WALKTHROUGH AVAILABLE)

Dental Clinic Revenue Engine (live paying client, PH)

Messenger + Instagram AI assistant with qualification, tagging, booking, a proven reminder chain that solves the Meta 24 hour window, and recovery sequences, all inside the client's sub-account.

Outbound Sales Engine (GHL, solar vertical)

Six workflow system: lead import & tagging, pre qualification engine, AI voice outbound dialer, call outcome router, email outreach sequence, and reply handler.

Official WhatsApp Cloud API + Native Flows

Live Meta business app; native in chat booking form built with WhatsApp Flows, connected back into the CRM via n8n.

CERTIFICATION

Certified HighLevel Accelerator Automation Builder · July 2026. Official HighLevel certification covering workflow architecture, automation logic, and multi-account deployment.

TOOLS & PLATFORMS

GoHighLevel · n8n (self-hosted) · REST APIs · Webhooks · WhatsApp Cloud API + Flows · Claude API · Vapi · GHL Native Voice · GHL Conversation AI · Meta lead forms · Twilio · Stripe · Cloudflare · Python · HTML/CSS · Docker · PostgreSQL · Git

LANGUAGES & NOTES

English (fluent, written and spoken) · Filipino/Tagalog (native). My proof is live systems, and I am glad to walk through any of them on a call. Available immediately, 100% remote, flexible on shift.